

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
James McGibney		12/04/2012	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	ViaView, Inc.		
Street Address:	10620 Southern Highlands Parkway		
Internal Address:	Suite 110-234		
City:	Las Vegas		
State/Country:	NEVADA		
Postal Code:	89141		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	4250704	CUPIDVILLE	
Registration Number:	4155422	VEGAS ISN'T THE ONLY SIN CITY	
Registration Number:	4158701	KARMAVILLE	
Registration Number:	4250795	CHEATERS' COURT	
CORRESPONDENCE DATA			
Fax Number:	3053972772		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8886671113		
Email:	jaf@randazza.com		
Correspondent Name:	Jason A. Fischer		
Address Line 1:	2 South Biscayne Blvd.		
Address Line 2:	Suite 2600		
Address Line 4:	Miami, FLORIDA 33131		
ATTORNEY DOCKET NUMBER:	127.001		

OP \$115.00 4250704

900240533

TRADEMARK
 REEL: 004914 FRAME: 0721

NAME OF SUBMITTER:	Jason A. Fischer
Signature:	/Jason A. Fischer/
Date:	12/06/2012
Total Attachments: 2 source=Assignment of Trademarks 01#page1.tif source=Assignment of Trademarks 01#page2.tif	

ASSIGNMENT

WHEREAS, JAMES McGIBNEY, an individual residing in Nevada (hereinafter referred to as "Assignor"), owns certain trademarks listed in the attached Schedule A (which is hereby incorporated by this reference) along with all rights and goodwill associated with the same (collectively, the "Trademarks"), and

WHEREAS, ViaView, Inc., a Delaware corporation (hereinafter referred to as "Assignee"), is desirous of acquiring the Trademarks;

NOW THEREFORE, WITNESSETH: That for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign and transfer the Trademarks to Assignee, its successors and assigns, and Assignor does hereby authorize and request the United States Patent and Trademark Office to acknowledge such ownership in accordance with this Assignment.

And Assignor hereby covenants and agrees that Assignor is the owner of the full title herein conveyed and has the right to convey the same, and agrees that Assignor will communicate to Assignee any facts known to Assignor respecting the Trademarks, and testify in any legal proceedings when called upon by Assignee, sign all lawful papers deemed by Assignee as expedient to vest in it the legal title herein sought to be conveyed and enforcing proper protection under the Trademarks, but in every instance at Assignee's expense.

IN WITNESS WHEREOF, I have hereunto set my hand and seal on the date specified hereafter.

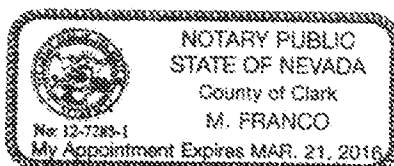
ASSIGNOR

James A McGibney
JAMES McGIBNEY

BEFORE ME personally appeared JAMES McGIBNEY, who is known to me, or has produced Driver's License as identification, and acknowledged to me the facts contained in the foregoing are true and correct to the best of his knowledge, and that said instrument was executed for the purpose therein expressed.

SWORN TO AND SUBSCRIBED to me this 4 day of December, 2012.

Notary Stamp or Seal:



[Signature]
Notary Public
My commission expires: 03/21/2016

Schedule A

The Trademarks

Mark	App. Serial No.	TM Reg. No.
CUPIDVILLE	85/268,276	4,250,704
VEGAS ISN'T THE ONLY SIN CITY	85/284,396	4,155,422
KARMAVILLE	85/254,323	4,158,701
CHEATERS' COURT	85/301,523	4,250,795